



CONTEMPORARY REEL DRAWS INTEREST FAR AND WIDE

Okuma has just unveiled its latest eye-catching limited-edition Chroma reel and it has wowed distributors, retailers and anglers alike.

The extraordinary-looking Chroma spinning reel has a look and feel all of its own and the model, limited to a production run of just 1,000 pieces, has sold out across the world in less than a month.

This one-of-a-kind product has captured the imagination of social media for its stunning looks, high-performance and contemporary design, inspired by art but developed unashamedly for fishing.

It has been produced with the intention of breaking boundaries and looks set to redefine the latest trend of urban fishing.

Engineer meets artisan as every part of this incredible reel has been hand-sanded and painted for the perfect tone and finish while the all-new handle design has been

produced to ensure sleek and stylish profile.

With only 1,000 pieces made worldwide, each spool is laser-engraved with its unique production number, from one to 1,000.

In terms of technical specification, the reel boasts a multi-disc drag with Japanese oiled felt drag washers, 7+1 stainless steel bearings, a quick-set anti-reverse bearing, precision-cut brass pinion gear, corrosion-resistant graphite body and rotor, Cyclonic Flow Rotor (CFR) technology, a machined aluminium two-tone anodised spool, corrosion-resistant stainless steel bail wire, computer-balanced rotor equalising system (RESII) and a five-year warranty.

OKUMA
www.okumafishing.com

Features

- Multi-disc, Japanese-oiled felt drag washers
- 7BB+1RB stainless steel bearings
- Quick-Set anti-reverse bearing
- Precision machine-cut brass pinion gear
- Corrosion-resistant graphite body and rotor
- CFR: Cyclonic Flow Rotor technology
- Machined aluminium, two-tone anodised spool with LCS lip
- Corrosion-resistant stainless steel bail wire
- RESII: Computer-balanced Rotor Equalising System
- Five-year warranty